

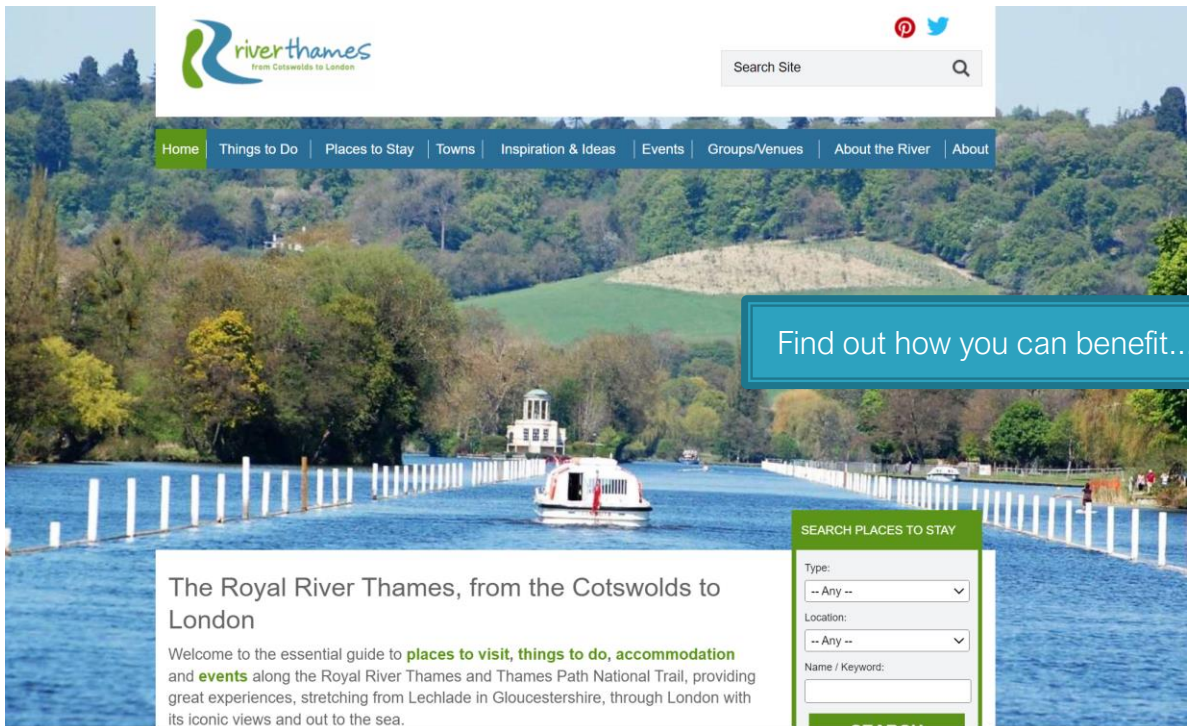
# VISIT THAMES

www.visitthames.co.uk

## Visit Thames Marketing Partnership

Providing a source of information, inspiration and a marketing tool for the promotion of the River Thames.

Averaging nearly 30,000 monthly views



### Marketing Plan

- PR
- Family Fun promotion
- Spring & Autumn Short Breaks promotions
- Groups campaign
- Meetings & Incentives

## VISIT THAMES Marketing Partnership

The Steering Group consists of: British Marine London & Thames Valley, Thames Path National Trail, Tourism South East, Royal Borough of Windsor & Maidenhead, Buckinghamshire Council, Hobbs of Henley (Chair) and Brakspear.

# Advertising Options

## Standard Entry

### Listing on searches (see below)



#### Hobbs of Henley Boat Trips

Boat Trip  
Henley-on-Thames

Enjoy relaxing and discovering the heritage and beauty of the Thames on a river sightseeing trip or event cruise with Hobbs of Henley.

#### Entry includes:

- 6 photographs + 100 words
- Prices, Facilities
- Direct link to your website
- Metrics to inform business referrals directly from your entry

**COST: £99 + VAT = £118.80**

## TOP 10 Listing

#### Entry includes:

- Above plus inclusion in minimum two Editorials
- 3 event entries

**COST: £135 + VAT = £162**

## Silver Partner

#### Entry includes:

- All above plus video listing, weddings, groups and conference/ meetings entries
- 6 Event entries

**COST: £295 + VAT = £354**

## Gold Partner

#### Entry includes:

- All above plus inclusion in Short Breaks promotion (includes entry in e-newsletter)
- Additional bespoke options e.g. PR support

**COST: £525 + VAT = £630**

## Your Entry

### Hobbs of Henley Boat Trips

Type: Boat Trip  
Station Road, Henley-on-Thames, Oxfordshire, RG9 1AZ  
Tel: +44 (0)1491 572035 Fax: 01491 578124

[EMAIL](#) [VISIT WEBSITE](#)



#### About

#### Hobbs of Henley – the best in boating since 1870.

Hobbs provides a variety of ways to enjoy the Royal River Thames from public cruises or self-drive and chauffeur-driven days out, to its newest boats, luxury Linssen self-drive cruisers, the only ones for hire in the UK. Ideal for that special occasion or holiday. Charter by the weekend or the week.

Enjoy relaxing and discovering the heritage and beauty of the Thames on a river sightseeing trip or event cruise.

#### River Trips - 1 & 2 hour public sightseeing cruises

Take a trip on one of the daily 60 minute sailings (April-September).

Hobbs of Henley's passenger vessels The Consta, The Hibernia and The Waterman operate frequent river trips on the beautiful Henley Royal Regatta Reach. Every round trip operates from the boatyard at Station Road and lasts 60 minutes, and features an informative pre-recorded commentary. Tickets can be purchased on the day, subject to availability, but to save disappointment we'd suggest booking online in advance – it's quick and easy and you can print your tickets off before the day. Please note telephone purchase isn't available for these trips.

Relax and discover the river between Henley Reach and Marsh Lock or Hambledon Lock on the purpose built passenger boats which offer ample seating and all-weather viewing platforms, with access for less able guests.

#### Awards

Regional and Miscellaneous - 2021



WTTC Safe Travels

Tourism South East Award - 2023



Tourism South East Member 23/24 - Bronze

#### Opening Times

##### Open

Dates: 1 Apr 2024 - 15 Oct 2024

#### Related



#### Hobbs of Henley Ltd

If you're looking for a holiday with a difference why not hire a luxuriously appointed Linssen Motor Yacht from Hobbs of Henley and cruise the River Thames?



#### Hobbs of Henley Traditional Jazz Cruise

The Jazz cruises feature live traditional jazz during a three hour cruise where the cash bar is open for the purchase of drinks .

**Email: Karen Roebuck**  
**Visit Thames Project Manager**  
**KR Tourism Ltd**  
[karen@krtourism.co.uk](mailto:karen@krtourism.co.uk)

# VISIT THAMES Booking Form

Name of Organisation (the Customer): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Website: \_\_\_\_\_

**Please tick the relevant box for the advertising option you require:**

Standard Entry £118.80 (incl. VAT)

Top 10 Listing £162 (incl. VAT)

Silver Partner £354 (incl. VAT)

Gold Partner £630 (incl. VAT)

Orders will only be accepted on receipt of full payment for the advertising option or an official purchase order. Once the Order has been received a start date for the entry will be confirmed.

Cheque payable to KR Tourism Ltd enclosed for £ \_\_\_\_\_ (incl. VAT)

Purchase Order No. \_\_\_\_\_ for £ \_\_\_\_\_ (incl. VAT)

Payment may be made by BACS please email Karen Roebuck

KR Tourism Ltd (the Supplier) will issue a VAT receipt for all payments received.

By signing this Booking Form you are confirming that you are entering into a legally binding contract between you ('the Customer') and KR Tourism Ltd ('the Supplier') and that you have read and agree to be bound by the specific terms contained in the Advertising Options and the Booking Form and the General Terms and Conditions which follow on the next page.

Authorised Signatory: \_\_\_\_\_

Date: \_\_\_\_\_

Please complete and return to:  
Karen Roebuck, Visit Thames Project Manager,  
KR Tourism Ltd, 59 Mitre Copse, Eastleigh, Hampshire SO50 8QE  
Email: [karen@krtourism.co.uk](mailto:karen@krtourism.co.uk)

# VisitThames Advertising

## GENERAL TERMS & CONDITIONS

### 1. DEFINITIONS

1.1 For the purpose of this contract the following words shall have the following meanings:

**Booking Form:** The section of this contract which identifies the advertising options selected by the Customer and acknowledges that this transaction between the Customer and the Supplier constitutes a legally binding contract.

**Customer:** the company, organisation or other party identified on the Booking Form.

**Material:** All copyright materials provided by the Customer to the Supplier in connection with the Order and all updates, amendments, additions and revisions to them and any works, designs, or inventions incorporated or referred to in them for any purpose relation to the Order.

**Order:** The advertising option indicated on the Booking Form by the Customer.

**Advertising Options:** The section of this contract which provides detailed descriptions of options ordered by the Customer.

**Supplier:** KR Tourism Ltd whose registered office is 59 Mitre Copse, Eastleigh, Hampshire SO50 8QE (Company Registration No 8359241).

### 2. COPYRIGHT: LICENCE

2.1 The Customer grants to the Supplier, with immediate effect, a non-exclusive, royalty-free licence to copy and make full use of any Material prepared and/or supplied by or on behalf of the Customer for any purpose relating to the Order.

2.2 This licence carries the right to grant sub-licences for any purpose relating to the Order.

### 3. COPYRIGHT: WARRANTY OF AUTHORITY

3.1 The Customer warrants that:

3.1.1 it is the sole legal and beneficial owner of, and owns all the rights and interests in, the copyright in all of the Material; and

3.1.2 in respect of any Material whose copyright is vested in third parties, it is authorised by such parties to grant the licence set out in clause 2 above.

3.2 The Customer shall notify the Supplier of any Material in respect of which it is not so authorised and shall exercise all reasonable endeavours to obtain such authorisation as soon as reasonably practicable.

### 4. COPYRIGHT: WAIVER OF MORAL RIGHTS

4.1 The Customer unconditionally and irrevocably waives, in respect of the Material, all moral rights to which the Customer may now or at any future time be entitled under the Copyright, Designs and Patents Act 1988 (CDPA 1988) [as amended from time to time]. This waiver is made in favour of the Supplier and shall extend to its sub-licensees.

### 5. COPYRIGHT: LIABILITIES TO THIRD PARTIES

5.1 The Customer undertakes to the Supplier that it shall, at its own cost:

5.1.1 pay all royalties payable to third parties in respect of the use of any Material in accordance with clause 2.

5.1.2 obtain a written waiver of all moral rights that any of its employees, agents or consultants (or any other third party) may have under the CDPA 1988 in relation to any Material; and

5.1.3 indemnify the Supplier against all liabilities, costs, expenses, damages or losses (including any direct or indirect consequential losses, loss of profit, loss of reputation and all interest, penalties and legal and other professional costs and expenses) suffered or incurred by the Supplier arising out of or in connection with the Supplier's use of the Material and/or its exercise of its rights under clause 2 above.

### 6. WARRANTY OF ACCURACY

6.1 The Customer warrants that the information contained in the Material is true and accurate and if published will not constitute an offence under the Trades Description Act 1968 and 1972 (as amended from time to time), or any other statute, nor shall they infringe the British Code of Advertising Practice.

### 7. DELIVERY AND USE OF THE MATERIAL

7.1 If the Material is in respect of an advert:

7.1.1 it must be provided as:

7.1.1.1 Standard Entry – 6 colour transparencies and typed copy as requested, images must be of a high resolution.

7.1.1.2 Banner adverts –

7.1.2 The Supplier cannot be held responsible for the final quality and standard if images and artwork are supplied at less than 300dpi.

7.1.3 If images and artwork are supplied electronically, the Customer must ensure that they have retained the original electronic file.

7.1.4 Any photographic image supplied to the Supplier without clear instructions for masking and/or cropping will be handled at the sole discretion of the Supplier.

7.1.5 The Customer must have the written consent of the parent or guardian of any child which features in pictures contained in the Material.

7.1.6 If the Supplier provides proofs and the Customer fails to confirm approval, or notify amendments, by the deadline indicated the Supplier may, at its sole discretion, proceed to print without further reference to the Customer.

7.1.7 The Supplier will not accept responsibility for any error or faulty reproduction which results from the failure of the Customer, or his agent, to make corrections to proofs provided by the Supplier.

7.2 The Supplier reserves the right to reject without explanation the whole or any part of the Material or to limit the size or amend the Material at its sole discretion should the Supplier deem it necessary.

7.3 The position of the Material will be at the sole discretion of the Supplier.

### 8. LIMITATION OF LIABILITY

8.1 The Supplier shall accept no liability for any error or omission from the Material when published, nor shall the Supplier be liable for any costs, expenses, damages or losses (including any direct or indirect consequential losses, loss of profit, loss of reputation and all interest, penalties and legal and other professional costs and expenses) suffered or incurred by the Customer howsoever caused.

8.2 In any event, the Supplier's liability is limited to the refund of the charge paid by the Customer for the relevant part of the Order.

8.3 Neither the Supplier nor any of the Supplier's sub-contractors shall accept any liability for any loss or damage to the Material or other property owned by the Customer or otherwise used by the Customer in respect of the Order.

### 9. VARIATIONS

9.1 The Supplier may vary the options at its sole discretion.

9.2 The Supplier may vary any of the specific or general terms and conditions at any time without prior notice.

### 10. PRICE VARIATIONS

10.1 Additional charges may apply if:

10.1.1 the Material requires any special layout.

10.1.2 the Customer requests any author's corrections.

### 11. CANCELLATIONS

11.1 Notification of cancellation of an Order must be provided to the Supplier in writing.

11.2 No refund will be given for cancellations after start date stated on receipt of Order.

11.3 A cancellation charge of up to 50% of the value of the Order will apply for cancellations notified before start date stated on receipt of Order.

11.4 Cancellation charges will apply even if the product is subsequently resold by the Supplier.

11.5 In the event of cancellation by the Supplier a full refund will be provided except that no refund will be made in the case of cancellation due to force majeure, including extreme weather.

### 13. AGENCY COMMISSION

13.1 Agency commission is not paid.

### 14. LAW

14.1 These conditions and all other express and implied terms of the contract shall be governed and construed in accordance with the laws of England and Wales.